

30 Years of Service

Founded 1979

Behavioral Sciences Research Press
celebrates thirty years of continuous service.

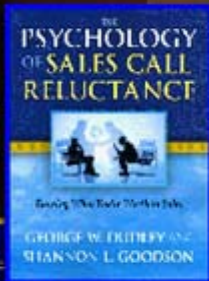
Founded in a small home office in 1979 with total capitalization of only \$50.00, BSRP now spans an impressive portfolio of companies, industries and nations.

Together with a dedicated staff, loyal client base and worldwide family of professional associates, sales of BSRP products and services annually generate revenues in the millions.

Though extraordinarily successful, BSRP has consistently rejected the temptation to expand simply for the sake of appearance and has instead, elected to remain a compact, well-managed, cost-contained core organization of specialists *with a large international reach*. The result? Many of the most prestigious organizations in the world now rely on BSRP products & services for sales and sales management assessment.

During each of the last 30 years, BSRP has maintained an unbroken history of conservative financial policy and profitable business operations— even during the most financially troubled times. Several professional associates are estimated to have become millionaires. By sustaining systematic, real-revenue growth over more flamboyant short term strategies based on sensationalistic advertising or “growth” by acquisition, BSRP at 30 remains solid, solvent and perhaps most importantly, trusted and respected by clients, competitors and scholars alike. What about the future? For BSRP, the future is bright. Immediate and long term prospects appear even more exciting than the previous thirty years.

- If you're an organization seeking to increase sales revenues (especially through new account/customer acquisition), we invite you to explore our research-based offerings for sales and sales management personnel. Then, give us a call or contact the BSRP licensed professional associate closest to you to learn more.
- If you're a professional organization or individual practitioner involved in coaching, consulting, training, or an allied professional discipline, we invite you to explore becoming a BSRP professional associate. Admittedly, as we are a research-based organization in a highly specialized niche, it's not for everyone. But, if you are considering new opportunities and you think an association with BSRP might be right for you, give us a call (1-800-323-4659, email: info@bsrpinc.com).



Thirty Years of Success. There's a reason.
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